

Spännande framtid med kinesiska ägare

Per Bjurbom
Nordic Paper

Virkesforum 2018

A young pine tree with vibrant green needles stands in the center of a rugged, natural landscape. The ground is covered in a thick layer of light blue-grey moss, interspersed with small rocks and fallen pine needles. The background shows more rocks and a soft, warm light, suggesting a forest floor or a mountain slope. The entire scene is framed by a white circular arc on the right side.

NORDICPAPER

The natural leader in speciality paper

This is Nordic Paper

- World leading manufacturer of Greaseproof and Kraft paper
- Four paper & pulp mills
- 600 employees
- 3,0 billion sek turnover

Kraft paper



Greaseproof paper



In the heart of Scandinavia



山|鹰|国|际
SHANYING INTERNATIONAL









Co-creation

Sharing

Win-Win

Company Profiles—— 2017 Financial Report Data



山鹰国际
SHANYING INTL.

Papermaking
Industry
3576
thousand
tons

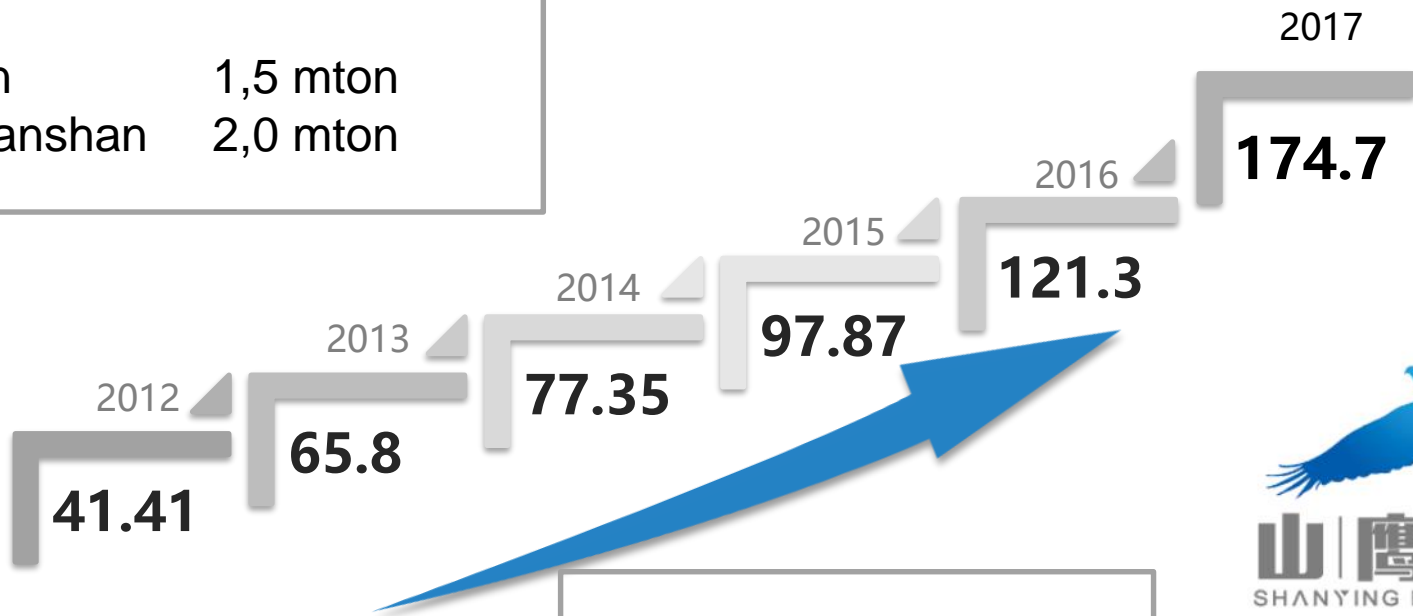
Packageing
Industry
1.2billion
square
meters

Sales Revenue
17.47 billion
yuan

Net Profit 2.01
billion yuan

Company Profiles—Operating Revenue

Jian	1,5 mton
Maanshan	2,0 mton



Fujian Liansheng	Kina
Wyckliff	USA
WPT	NL
Hubei	2,0 mton 2019



Unit: hundred million yuan

成为全球领先、最具
价值创造力的生态型
企业。



Become the world's leading, most
valuable and creative eco corporation.

01

全球领先：领先的持续创新能力、智能制造能力

Global leader: leading continuous innovation capability and intelligent manufacturing capability

02

最具价值创造力：商业价值和社会价值创造力

The most valuable creativity: business value and social value creativity

03

生态型：产业生态互联互通及价值链协同，循环、低碳、绿色、可持续发展

Ecotype: Industrial Ecology interconnection and value chain coordination, circulation, low carbon, green and sustainable

Stora möjligheter för Nordic Paper

- Fortsätta som oberoende Europeisk papperstillverkare
- Utveckla/Expandera
- Tillgång till Kina
- Kina tillgång till väst
- Digitalisering
- Investeringar
- mm

Frågor