



Virkesforum

Outlook Canada

Bob Larocque, FPAC,
Stockholm, September 12th

Sustainable Forest Management in Canada

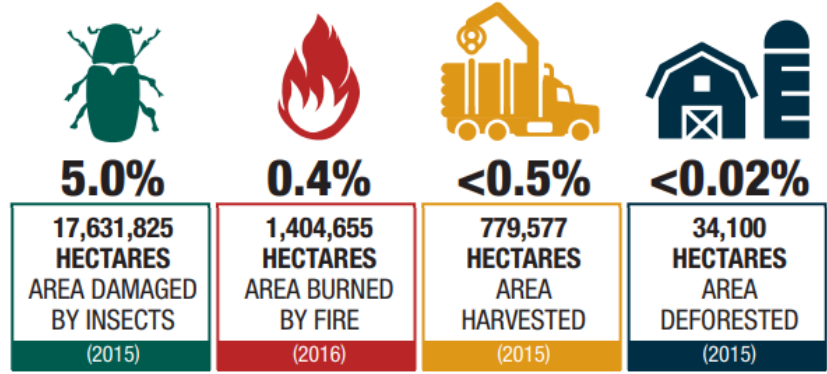
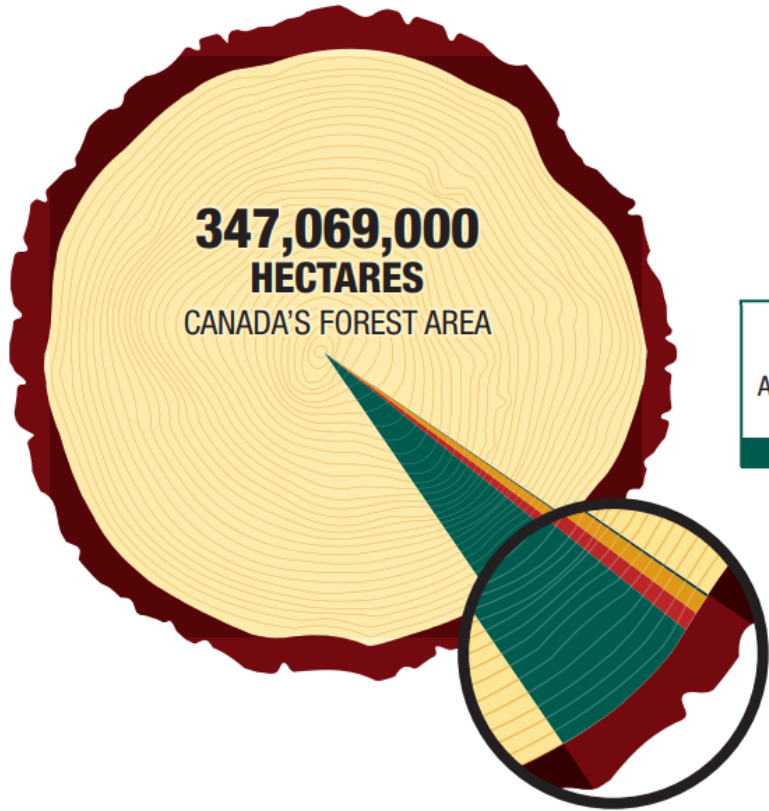
- Home to 37% of the world's certified forests.
- Harvesting less than 0.05% of Canada's forest every year (150MM cubic meters).
- Ecosystem-based management (EBM) at the centre of forest regimes.
- Maintaining habitat for over 500 mammals, birds, and fish.
- Involving over 400 Indigenous communities in forest management planning



**“CANADA’S FOREST
MANAGEMENT POLICIES
AND PRACTICES ARE
AMONGST THE MOST
STRINGENT IN THE WORLD”
- NEPCon**

Photo Courtesy of DMI

Disturbance



Natural Resources Canada, State of Canada's Forests Report, 2017

Canadian Forest Products Industry

From one mill operations, to companies that cover the whole supply chain

600 Dependent Communities

\$69B
Revenue

230K
Employees

\$35B
Exports

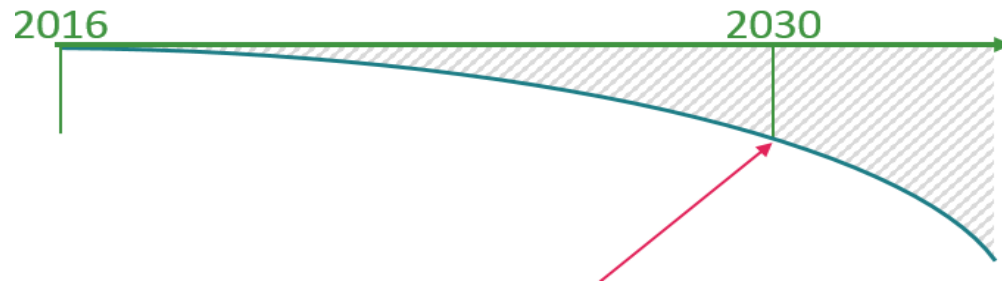
Contributes
\$21.7B to
Canada's GDP

\$10B logging
\$32B WP
\$27B P&P

Climate Change Challenge: 30 by 30

The Canadian forest products sector is pledging to remove 30MT of CO₂ a year by 2030 – more than 13% of the Canadian government's emissions target.

Proposed Target



Unleashing the Potential

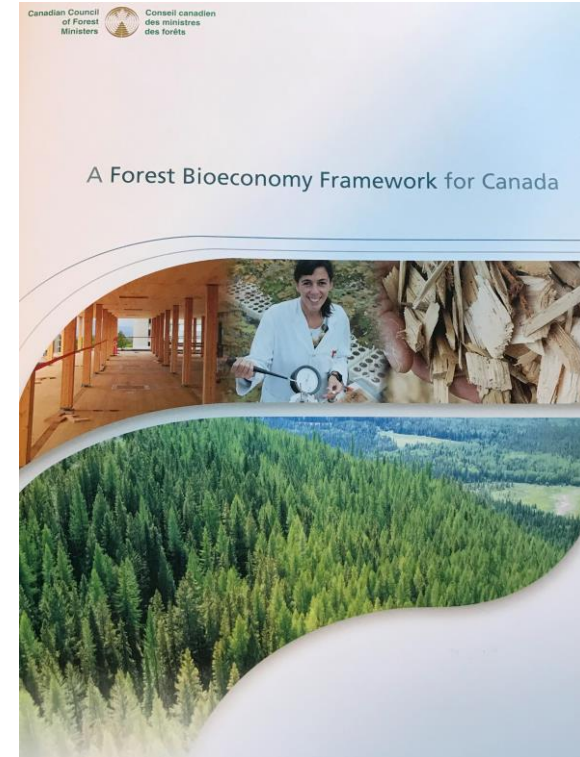
Achieving our vision

Pillar 1: Communities and relationships

Pillar 2: Supply of Forest Resources and Advanced bioproducts

Pillar 3 : Demand for Advanced Forest Bioproducts and Services

Pillar 4 : Support for Innovation



Transitioning to low Carbon Economy

Continued investment and policies that addresses all facet of the Innovation spectrum

Research and
Development



De-risk
Commercialization



Deployment of
Clean Tech



Market Access

Expanding to new value chains

Launching Biodesign September 12th

Significant investment but must continue ...

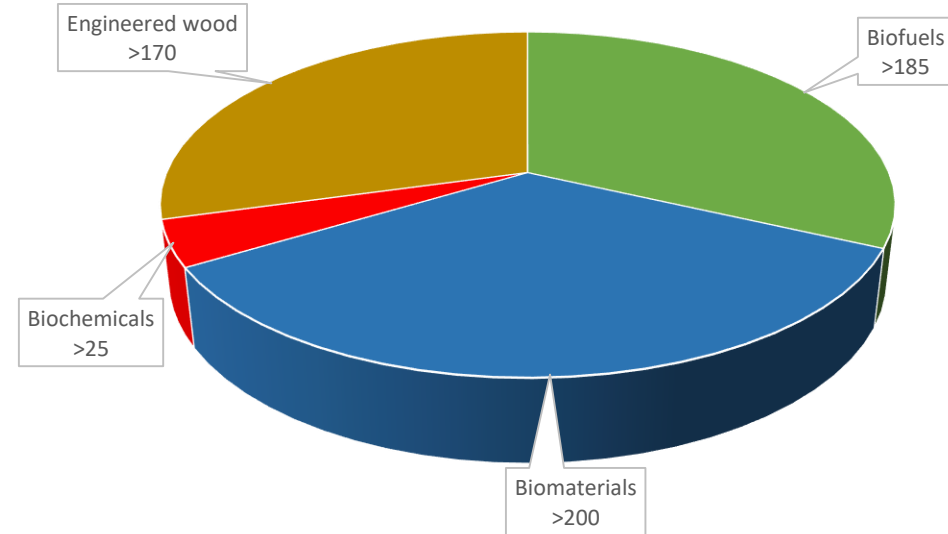
Sector transformation under way

- Clean energy investment at the mills of > \$2 billion
- Bioproducts investment > \$580 million

Challenges ahead

- Access to fiber
- Access to markets

More than \$580 million invested since 2012



Way Forward

Feedstock: Healthy and resilient forest

Industry: Develop value chains and new markets

Government: Policies, regulations and programs

Consumers: Market acceptance of bioproducts

Globally: Collaboration

COLLABORATION





THANK YOU!