

Folkhem

Welcome to the world of Folkhem



Producing

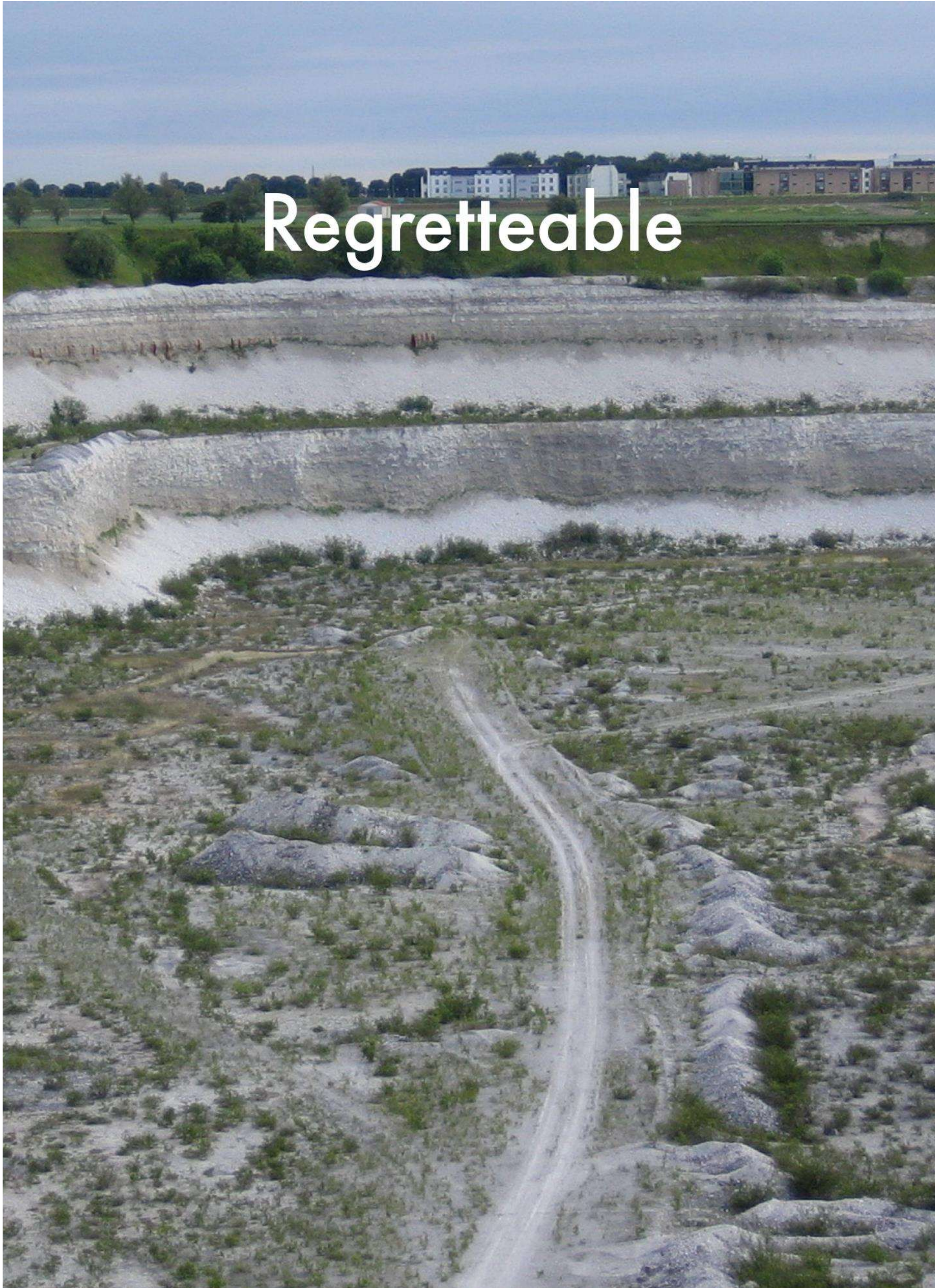


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Consuming

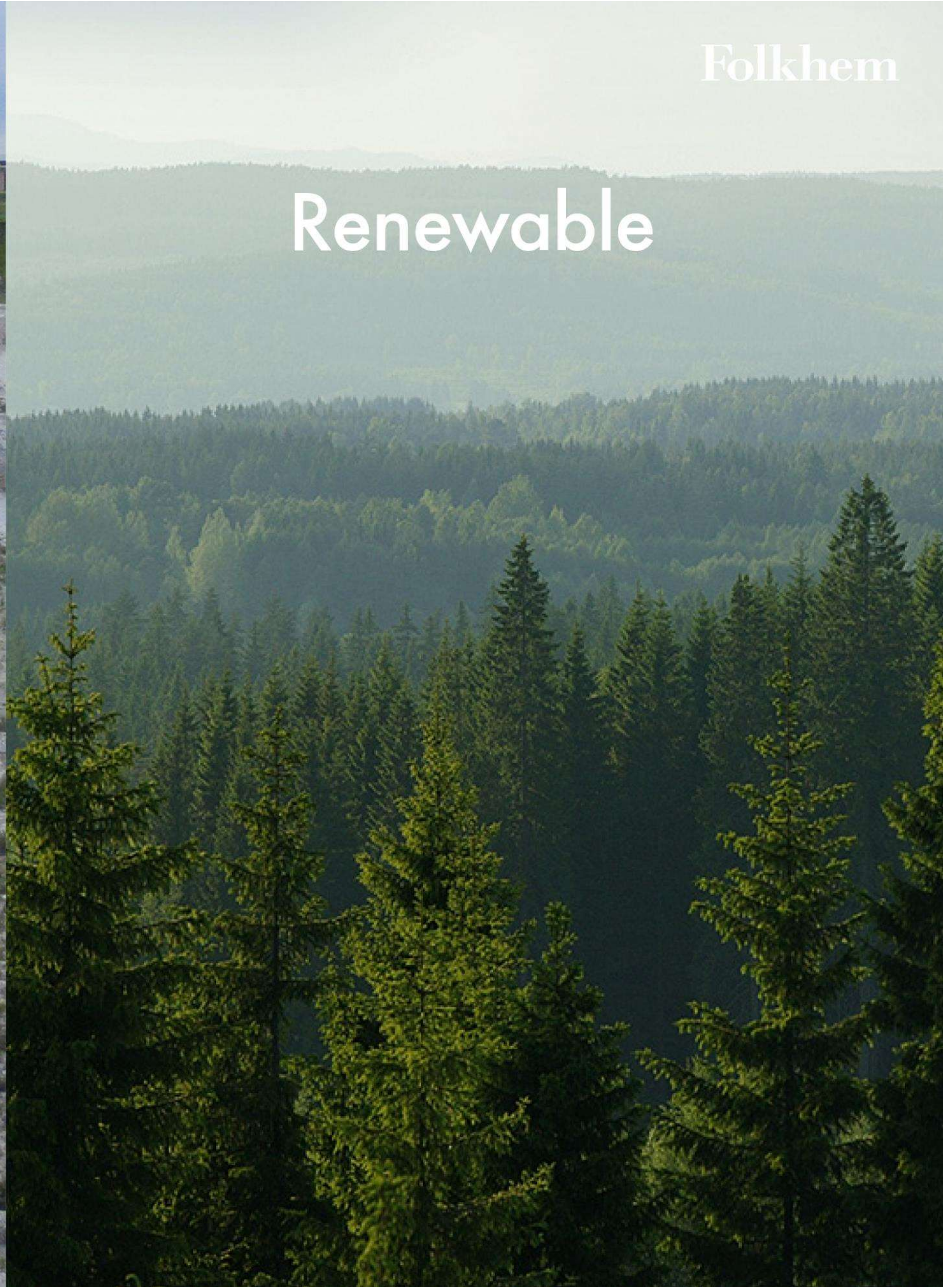


Regretteable



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Renewable



Worldwide,  
the building  
industry is responsible  
for about **50%**  
of CO<sub>2</sub> emissions





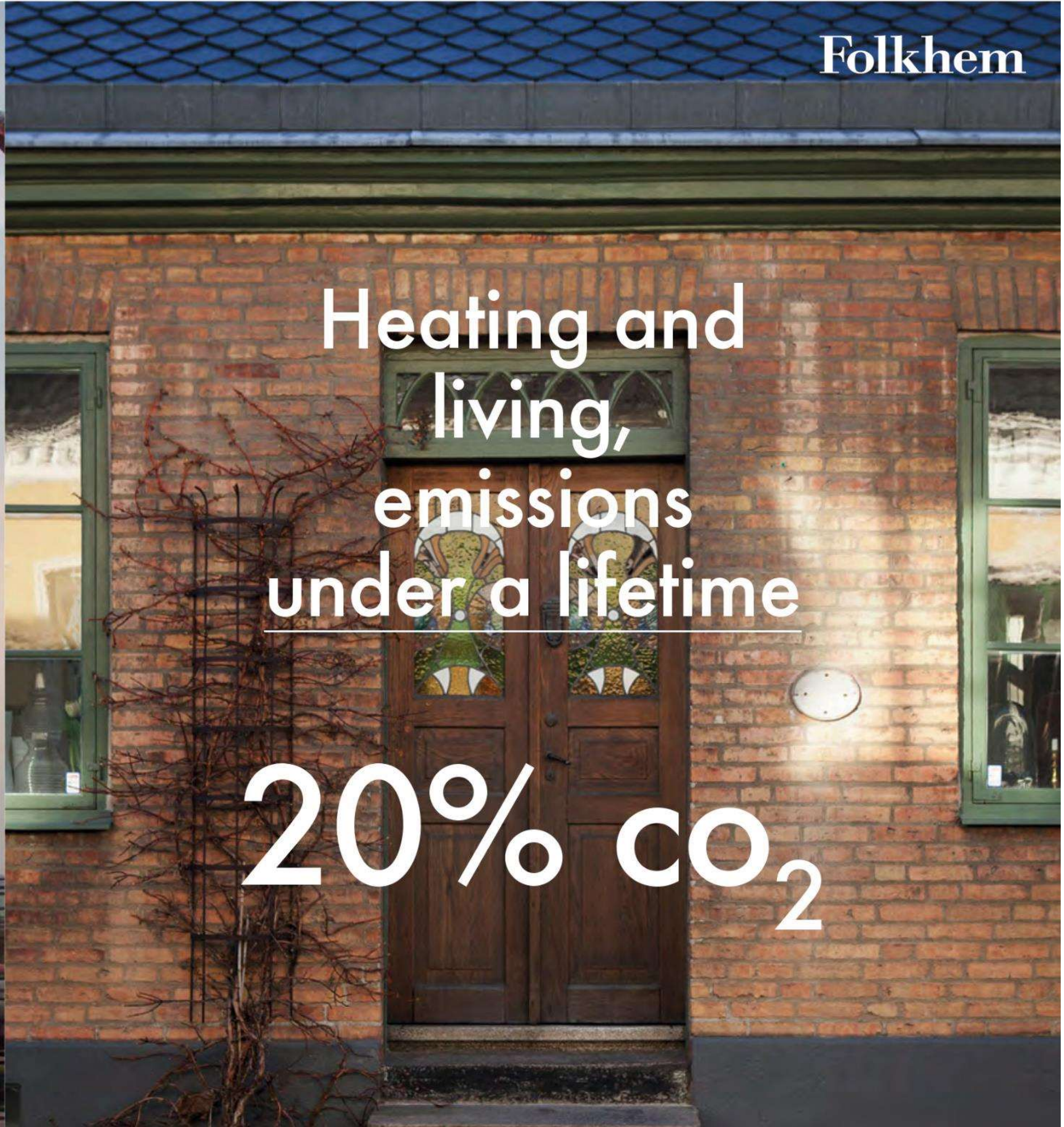
A political determination:  
In 2020 50% of all new buildings  
will be built in wood.

VÄXJÖ



Building and transport, emissions under construction

80% CO<sub>2</sub>



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Heating and living, emissions under a lifetime

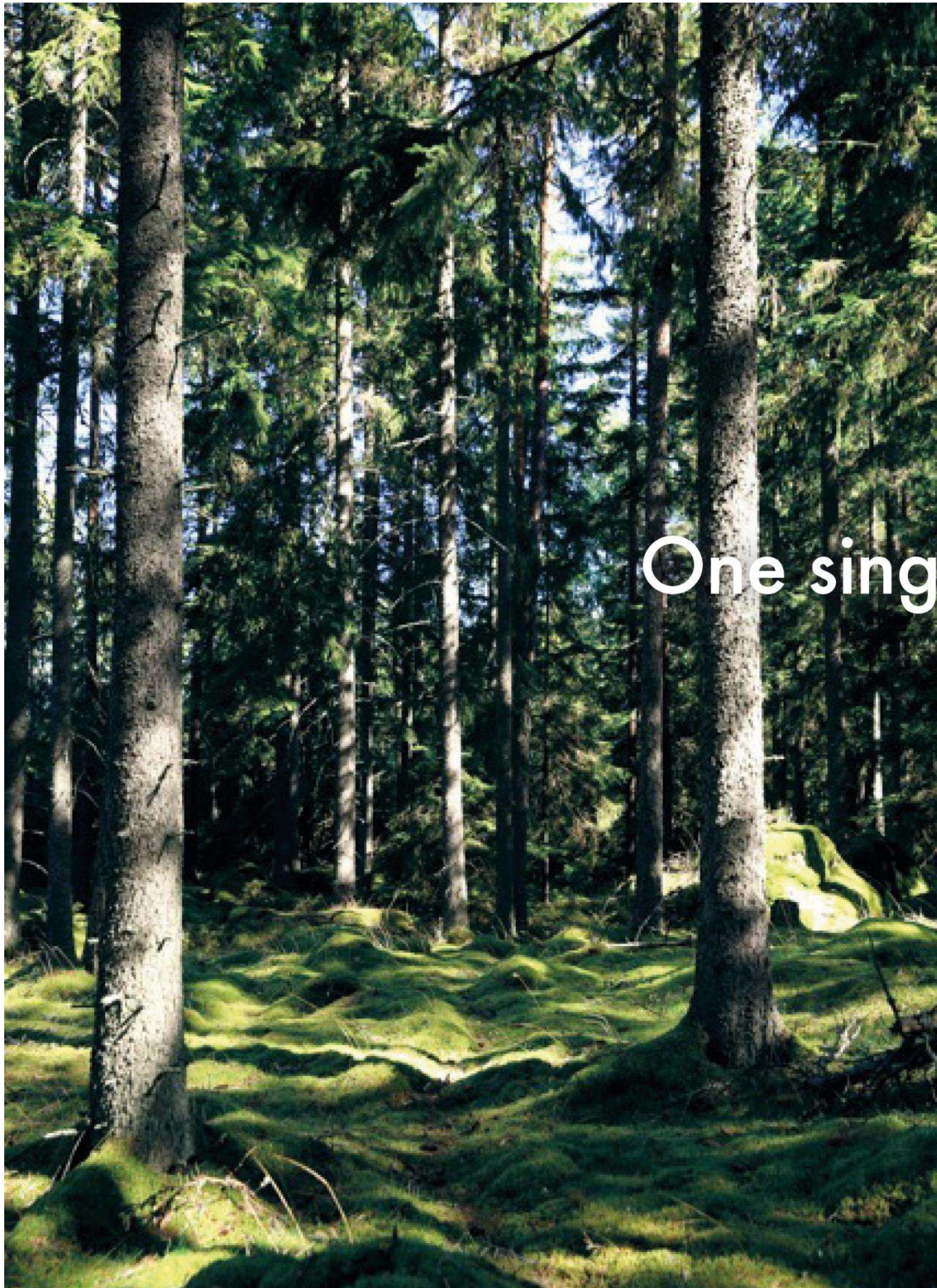
20% CO<sub>2</sub>

If Europe increased wood construction from 10 to 11% this would account for

**25%**

of the Kyoto protocol emission reduction targets set for the EU.



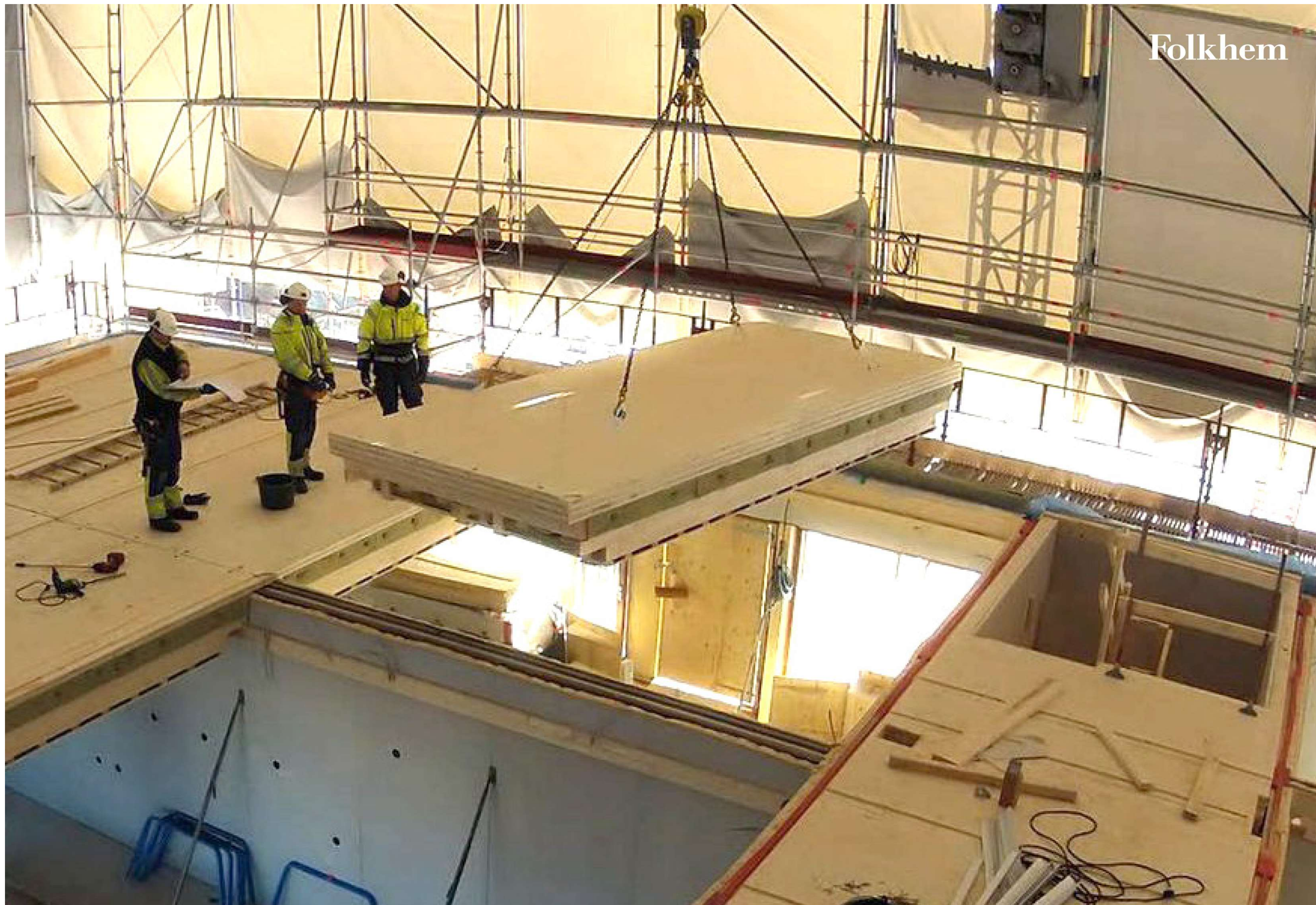


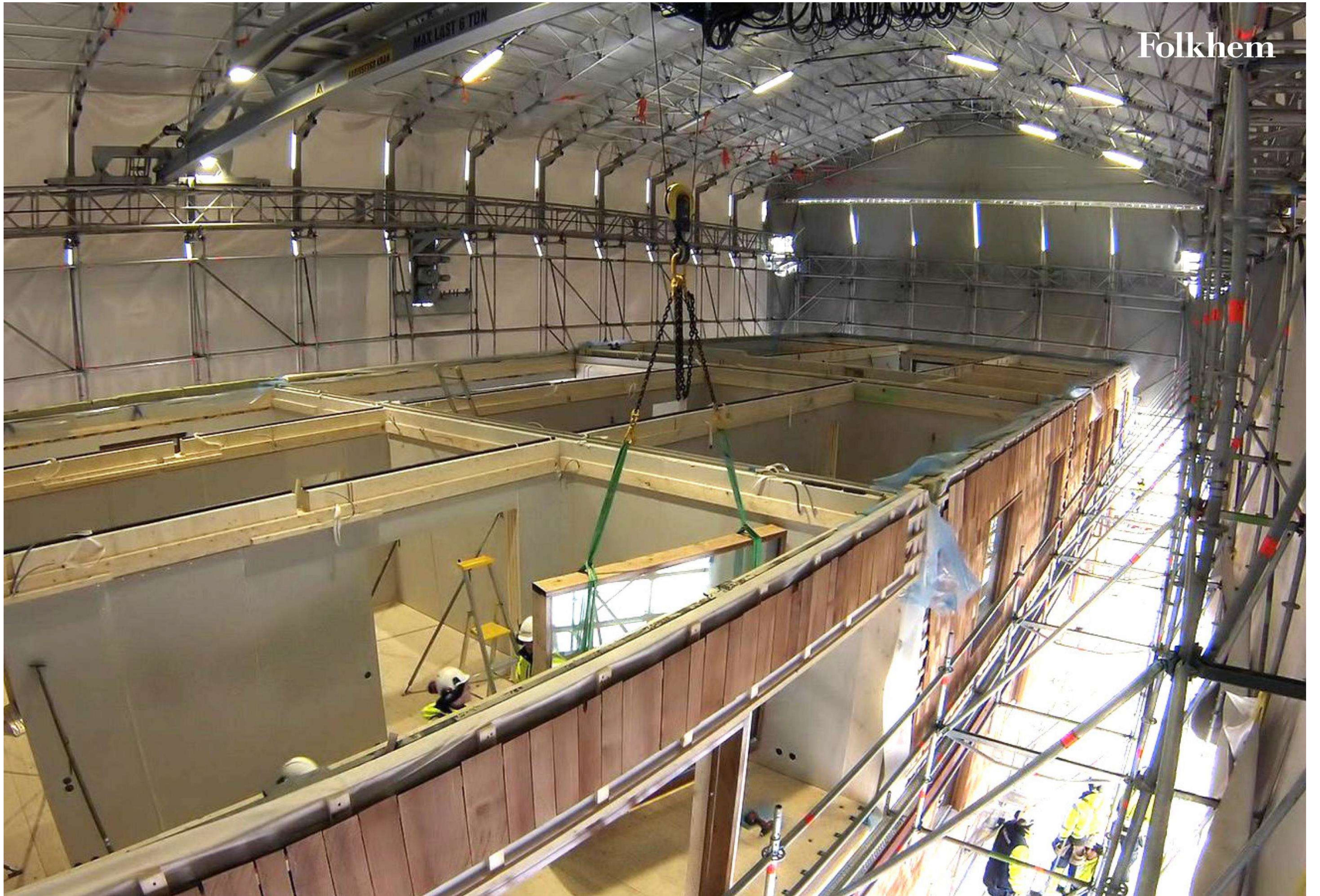
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One single minute



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Petra Gipp Architektur

Fredhäll/HLT



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# Hagastaden/General Architecture







A pair of hands is shown from a top-down perspective, cupped together and holding a large, dense pile of fresh, green pine needles. The needles are vibrant green and appear to be from a softwood tree. The background is a soft, out-of-focus green, suggesting a natural outdoor setting. The lighting is even, highlighting the texture of the hands and the needles.

**This is all you need.  
(You can't grow concrete)**